

A FINISHED THOUGHT

Together, architect Ruard Veltman and interior designer
Julia Wood craft homes from the inside out.

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THE FOLIO



JULIA WOOD CAME TO RUARD VELTMAN OVER A DECADE AGO WITH A PROPOSITION:

“YOU NEED ME,” THE INTERIOR DESIGNER TOLD HIM CONFIDENTLY.

THE ARCHITECT, IN HIS WAY, OFFERED A SIMPLE RESPONSE: “NO, WE DON’T.”

RUARD WAS WRONG.



These days, Julia Wood’s touch can be found in most every Veltman design—whether that’s a color palette underscoring the structural minutiae of a space or a piece of custom-designed furniture filling an otherwise unfillable void in a room. Together with Ruard, Julia now heads up Veltman Wood Interiors, an offshoot of the greater Ruard Veltman Architecture business. Considering their backgrounds, these two eventually encountering one another must’ve been inevitable: They preoccupy themselves with all the same things, but they each bring different things to the table.

Ruard, for one, has always begun his architectural designs with their inner workings, constructing a house around a home as opposed to the reverse. He’s expressly concerned with the role interiors play in the constitutional design of a space.



“Julia understands space and proportion. She understands how certain colors and the scale of furniture affect a room.”

“My upbringing and my experience with my previous employer was very much interior-focused,” Ruard explains. “I tend to design from the inside out. But as far as the actual fine tuning, choosing finishes and fabrics and so forth, I’m less knowledgeable than Julia...and with my personality I often just don’t have the patience for it.”

Julia, on the other hand, has rarely been content to simply choose a few patterns and furnishings for a room. She relishes those things, of course, but interior design is, for her, also interior architecture.

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In other words, Ruard is an architect who cares about interiors, and Julia is an interior designer passionate about architecture. They’re an efficient team, not least of all because of each designer’s admiration for the other’s various talents. Julia, for example, appreciates Ruard’s deliberate design because it paves the way for purposeful interiors.





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“Ruard resolves things,” Julia explains. “Some of the more sculptural architectural features come about because Ruard incorporates details in a clever manner. He is a genius with the scale of rooms; within open spaces, Ruard intentionally compresses certain areas by using varying architectural elements to differentiate spaces. And I think that’s one thing that sets our interior architecture apart, resolving one space with another.”

In other words, that curve in the wall isn’t just there to be there: It serves a purpose, spatially, and Julia crafts her interiors in much the same way.

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“Veltman Wood Interiors is really just about seeing a thought all the way through.”



Ultimately, they're both designing space. Julia's presence at Ruard Veltman Architecture means finished designs, and lots of them. And when Veltman and Wood finish a space, they *finish* it—down to furniture designs, if that's what the clients want. They begin with a floor plan, like any architectural job, but this firm has the capacity to curate a home down to the finest details.

“It's really just about seeing a thought all the way through,” Ruard says.

Veltman Wood Interiors is just that—a finished thought.

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